



## Florida Department of Transportation

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## FDOT District Two Launches Litter Less Live More Anti-Littering Campaign

**JACKSONVILLE, Fla.** – The Florida Department of Transportation (FDOT) District Two announced today the launch of an anti-littering campaign called **Litter Less Live More**. The campaign aims to combat littering and raise awareness about the safety hazards posed by litter on transportation corridors, waterways, and green spaces in District Two.

The mission of Litter Less Live More is to foster a sense of responsibility among the public. The campaign targets motorists who may not be aware of the importance of securing loads during transport and the broader impacts of littering.

“There are many reasons why people litter, and this is true for all age groups of drivers,” said FDOT District Two Secretary Greg Evans. “It’s crucial that we provide education on how to secure loads properly to prevent accidental littering and offer solutions for intentional littering of smaller debris as well.”

### ABOUT LITTER LESS LIVE MORE:

Launched in 2024 by District Two of the Florida Department of Transportation (FDOT), the Litter Less Live More campaign is committed to enlightening the public about the safety and environmental impacts of littering. By leveraging community engagement and educational resources, the campaign strives to encourage the public to recognize their role in maintaining transportation safety and their duty to contribute to the cleanliness of our transportation corridors. If you are interested in volunteering for litter removal, please contact the Adopt-A-Highway Program at 1-800-BAN-LITT or 1-800-226-5488.

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The Florida Department of Transportation's mission is to provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity, and preserves the quality of the state's environment and communities. The department is committed to building a transportation system that not only fits the current needs of Florida's residents and visitors, but also enhances mobility throughout the state to accommodate its consistent and rapid growth. The unique nature of the Sunshine State provides numerous opportunities to achieve the department's mission through multiple transportation modes including highways/streets, air, rail, sea, spaceports, transit, and the ever-expanding deployment of bicycle & pedestrian facilities.